



International Entertainment and Business Leadership Academy at Salem High School

3551 Underwood Drive, Conyers, GA 30013 • 770-929-0176 • www.rockdale.k12.ga.us



**Rockdale County
Public Schools**

Specialty & Choice Options



Academy Overview

Educational Excellence for Global Living

Students in Salem High School's International Entertainment and Business Leadership Academy will prepare for the global workforce by completing rigorous courses of study along with two or more focused pathways of study. Potential pathways include film production, radio production and management, music production, and global studies with an emphasis on world languages. Along with their pathway of studies, International Entertainment and Business Leadership Academy students will have the opportunity to participate in dual enrollment courses with local area colleges and universities and/or Work-based Learning. Through these experiences, International Entertainment and Business Leadership Academy students will be highly-qualified for their college studies, entering the global work world, or beginning public service.

Along with their pathways of studies, International Entertainment and Business Leadership Academy students will participate in Academy workshops. Featuring guest speakers from industry, business, and the community, these workshops will also provide students with the opportunity to enhance their leadership and communication skills, develop business knowledge and abilities, and enhance their cultural understanding and appreciation. Students will graduate from Salem High School's International Entertainment and Business Leadership Academy ready to be 21st Century leaders in the business, entertainment, and global community.

Entertainment Pathways

Entertainment pathway students will be able to choose an audio-visual and technology concentration, focusing on either film production, radio production, or music production. A hub for the film, TV, and radio industries, Conyers provides students with many opportunities to utilize their unique skills in the entertainment field. Student-centered, hands-on instruction, as well as guest speakers, field trips, and internships, will provide Salem's students with the skills needed to be competitive in the entertainment industries, as well as the business and management background to one day own and operate their own businesses.



Business Pathways

Business students in the International Entertainment and Business Leadership Academy will complete a sequence of courses from one of four business pathways—Business and Technology, Web and Digital Design, Entrepreneurship, and/or Business Accounting. In each course, students will learn the skills needed for success in the international business community. Student-centered instruction, as well as guest speakers, job-shadowing, and field trips, will be used extensively in these pathways. As a Microsoft IT Academy school, business students will also complete certification in Microsoft Office. Through their participation in Future Business Leaders of America (FBLA), students will attend conferences and compete with students across the state of Georgia.



Marine Junior ROTC Pathway

Marine Junior ROTC students will focus on personal growth, academic successes, and leadership development. Classroom topics include character development, communication skills, personal responsibility, and public service. MJROTC pathway students participate in drill and color guard activities, representing Salem and RCPS at sporting events and academic awards ceremonies. As students develop their individual knowledge and skills, they become peer leaders within the program, strengthening their leadership skills for the future. Students in the MJROTC pathway serve as role models and leaders both for Salem and in the district as a whole.



Application, Eligibility, and Lottery

RCPS will use an electronic application process for 2016 - 17 School Choice programs.

No paper applications will be accepted. Students may apply for one School Choice program only for the 2016 - 17 school year.

The application window is December 1 - 18, 2015. The online application will be available on the district website at: www.rockdale.k12.ga.us

The Student Registration Office at 1143 West Avenue will provide assistance to access the online application if needed, Monday through Friday, 8:00 a.m. - 3:00 p.m., on a first come, first served basis. Only complete applications will be accepted.

Eligibility Criteria

- Students must meet the student registration requirements for Rockdale County Public Schools.
- Students who change schools after day one of their 9th grade year may not be eligible for varsity sports, literary competitions or One Act Play. All GHSA eligibility rules apply for all programs.

Lottery

In the event there are more eligible applicants than space available, students will be selected via a random lottery drawing. If needed, a lottery will be held in January.



International Entertainment and Business Leadership Academy at Salem High School

International Skills/World Languages

Bon jour...Hola...Guten Tag...Hello—students in the International Entertainment and Business Leadership Academy will have the opportunity to receive the International Skills Diploma Seal. Students in this pathway will complete three years of foreign language studies in a single language, deepening their understanding of the language, culture, and history of native speakers. They will also be exposed to specialized business language and skills as they combine their love of languages with an international business focus. Students will be encouraged to participate in language immersion days, field trips, and study abroad opportunities.

Individualized Pathway Programs

Students entering Salem's International Entertainment and Business Leadership Academy will have the unique opportunity of blending pathways of study into a cohesive, individualized course of study. By combining business, entertainment, language, and leadership, the International Entertainment and Business Leadership Academy truly prepares students for a successful future in the global market.

A Message from the Principal

The faculty and staff of Rockdale County Public Schools and Salem High School are excited to officially open the International Entertainment and Business Leadership Academy in the Fall of 2016 at Salem High School. Through the Academy, students will develop skills that will help them succeed at Salem and beyond, and they will experience curriculum on an international scale, recognizing that we are all part of a larger community.

Students in the International Entertainment and Business Leadership Academy will be given the opportunity to practice their professionalism skills, to develop their team-building skills, and to network with industry leaders. As part of their capstone projects, our students will also participate in community service projects that will benefit local and international organizations. Through these and other activities, we hope to assist students in the International Entertainment and Business Leadership Academy in becoming knowledgeable, well-rounded citizens.

I look forward to meeting each of my new students and their parents, and I know that their time at Salem High School will be phenomenal.

Go Salem Seminoles —

Tonya Bloodworth



Academy Workshop Activities

International Entertainment and Business Leadership Academy students will participate in a series of workshops and activities, including:

- All-American High School Film Festival (New York)
- William and Mary Global Film Festival (Virginia)
- Guest Speakers
- Corporate, College, and Cultural Field Trips
- Character and Leadership Development
- Microsoft Office 2013 Certifications
- Community Service
- Future Business Leaders of America
- MJROTC Drill and Color Guard
- MJROTC Leadership Retreats
- Study Abroad

